

# 5th, ITALIAN FESTIVAL

March 24/25, 2018

## SPONSORSHIPS



# ***2018 Italian Festival Sponsorship Opportunity***

*There is a unique opportunity to be involved in one of Scottsdale's premier events in 2018 - The Italian Festival.*

## ***EXPERIENCE ITALIAN CULTURE***

Be transported to an Italian “piazza” where the celebration begins Saturday morning with Italian music, wine tasting in the grotto, and delicious Italian bites from local Italian bistros. Stroll along the exhibits while shopping for hand crafted items. Visit the stands of Italian businesses that bring to our Valley, Italian products and Italian Traditions. Learn how to make handmade pasta and enjoy the different type of Italian Pizzas crafted by the Italian Eateries and head chefs from multiple Italian restaurants.

Nearly 15,000 people attend the event on an annual basis learning about authentic Italian culture, history and hearing exquisite entertainers, brought in especially for this festival. That's not all - see the one of a kind Italian Accordion AIRES Quartet grace the presence of the Scottsdale Civic Center to kick-off the event.

As a corporate sponsor, you have the opportunity to have your business showcased at the event through-out the beautiful venue of Scottsdale Civic Center where over 15,000 people will see your name and associate your company as being someone who supports the arts and culture in Arizona and specifically promoting and preserving the heritage of Italy.



## **SPONSORSHIP LEVELS:**

### **Title Sponsorship - \$10,000**

- Supporting Partner Recognition (via announcements)
- Company Banners at Festival
- Company Logo on the Front Page of the festival website with a direct link to your website
- Company Logo included on all media press releases
- Online advertising prior to event and after the event for 6 calendar months through Social Media
- Company logo on official festival flyer & poster
- 6 Passes to the VIP Members Area – Various Areas
- Free 10x20 booth Space at festival
- 30 Sponsor festival passes



### **Gold Sponsorship- \$5,000**

- Supporting Partner Recognition (via announcements)
- Company Logo on the festival website with a direct link to your website
- Online advertising prior to event and after the event for 2 calendar months through Social Media



- Company logo on official festival flyer & poster
- 4 Passes to the VIP Members Area – Various Areas
- Free 10x10 booth space at festival
- 20 sponsor festival passes



**SPONSORSHIP LEVELS:**

**Bronze Sponsorship - \$ 1,500**

- Company Banners at Festival
- Company Logo on the Front Page of the festival website with a direct link to your website
- Online advertising prior to event through Social Media
- Company logo on official festival flyer & poster
- 4 Passes to the VIP Members Area – Various Areas
- Free rental of Tent for 10x10 booth Space at festival
- 10 Sponsor festival passes



**Other level of Sponsorship may be discussed for possible products exclusivity at the Festival and for Alcoholic Beverages.**

E-Mail to the Italian Association at: [info@ItalianAssociation.org](mailto:info@ItalianAssociation.org)

**All above Sponsorships Levels are not granting product exclusivity.**

