

2019 6th ANNUAL ITALIAN FESTIVAL OF ARIZONA

**SET-UP: FRIDAY FEBRUARY 22, 2019
FESTIVAL: SATURDAY FEBRUARY 23, SUNDAY FEBRUARY 24, 2019.
SCOTTSDALE SOUTHBRIDGE AND SOLERI BRIDGE**

CONSUMABLE VENDOR AGREEMENT

FESTIVAL HIGHLIGHTS

- **Festival held in Old Town Scottsdale on the Bridge attracting organic foot traffic**
- **\$10.00 entry fee (go online for discounts)**
- **Massive marketing campaign throughout the valley and out of state**
- **Return of Sbandieratori (ASTA)**
- **Other Italian performers along with Phoenix Three Tenors**
- **10,000 Attendees (tickets will be sold in advance)**
- **Italian Museum with historical presentations**

SUMMARY

1. Participation Form and Price Chart
2. Participation Agreement
3. Deadlines

2019 6th ANNUAL ITALIAN FESTIVAL - PARTICIPATION FORM

Name of Business (as it should appear on promotional material):

Products and Sale Price for each item:

Primary Contact

Name: _____

Email: _____

Personal Contact: _____

Cellular: _____

Secondary Contact

Name: _____

Email: _____

Personal Contact: _____

Business Info

Address: _____

Contact: _____

Website: _____

LIST OF NECESSARY PRICED BOOTH ITEMS

Check all that applies

- Consumable Vendor space 10x20 (Two 10x10), including one 10 X 10 tent, two tables, two chairs, one umbrella, one light, one **120V** electrical outlet.
- **\$1,500** for the space
- **0% revenue share**
- Cash sales or most convenient way for vendor
- \$600.00 additional Consumable space 10x10.
- Additional Items.

Item	2 Day Rental Cost	Quantity	Total Cost
8' Table	\$40		
Folding Chair	\$15		
Black Table Linen	\$30		
Overhead Light	\$40		
220 V Electrical Power Supply	TBD		
Hand Wash Station	TBD		
Refrigeration Unit	TBD		
Range Unit	TBD		
Single Fryer	TBD		
Total			

Supplies **NOT** provided: extension cords, carts/hand trucks, ladders, signage, disposable products, generators, etc.

2019 6th ANNUAL ITALIAN FESTIVAL - PARTICIPATION FORM
PARTICIPATION AGREEMENT
TERMS AND CONDITIONS OF PARTICIPATION

Requirements to hold Italian Festival Exhibit Space

- Submission of Participation Form indicating the list of needed booth items and options.
- Submission of \$500.00 deposit. This will be applied towards the revenue share.
- **Balance Due by November 30, 2018**
- Submission of vendor logo by **November 30, 2018** and permission to the Italian Association to use logo during festival promotion. For permission initial here:_____
- Obtain/have all necessary City/State and Maricopa licenses including a Maricopa County issued mobile food service permit. For more information visit: <http://www.maricopa.gov/documentcenter/view/5746>.
- Provide proof of insurance with the minimum of \$1 million general liability.
- Participate to Exhibitors' teleconference meeting that will be called by the Italian Association two to three weeks before the Italian Festival, date to be determined.
- The Festival will be open to the public Saturday February 23, 2019 from 11:00 am to 9:00 pm and Sunday February 24, 2019 from 11:00 am to 5:00 pm. Vendor's participation for the entire duration of the festival is required unless agreed otherwise with the Italian Association (i.e. Your Vendor Booth Cannot be left unattended during Italian Festival hours).

Operations

I will have at least one "Sample Food Portion" available for Visitors at the cost of maximum \$2 (E.G. A slice of pizza for that price).

I will advertise the 2019 6th ANNUAL ITALIAN FESTIVAL by exhibiting in my Shop and Business the 2019 Italian Festival Poster and by distributing to my customers the Italian Festival Postcards, during the months of December 2018 through to February 22, 2019.

-I will not sell any beverages.

-I understand no exclusivity is granted to any vendor for any product. I will submit my products list **and related sales prices** to the Italian Association. The Italian Association will review and approve products and product pricing of participating vendors. In doing so it may reasonably restrict the sales of certain consumable products for certain vendors or request price changes based on product portion size.

-I understand that any consumable products not listed in the above Participation Form will not be allowed for sale unless approved by the Italian Association.

-I will comply with any requirements set by the Italian Association before the set Italian Festival dates by submitting any required paperwork.

-I will set-up my space on Friday February 22nd, from 12:00 PM to 8:00 PM at the designated space allotted to me onsite. Security will be provided for the nights of Friday, February 22nd and Saturday, February 23rd. Food can be moved to the Booth on Saturday and Sunday morning from 8:00 AM to 10:00 AM. Food must be available for Visitors by 11:00 AM, Saturday February 23rd and Sunday February 24th.

-My vendor space will be up to code for the health and fire inspection by 10:00 AM on Saturday February 23rd.

-My vendor space will be open for business on Saturday February 23rd, 2019 from 11:00 am to 9:00 pm and Sunday February 24th, 2019 from 11:00 am to 5:00 pm. Food will be available throughout the whole duration of operation hours.

- My Display items will not be taken down until the end of the festival on Sunday February 24th, 2019 at 5:00 pm.

-My space will be left empty and in clean condition by Sunday February 24th, 2019 at 8:00 PM. Unclean areas will be assessed a cleaning fee of up to \$1,000.00 payable to the Italian Association. The fee will be assessed on the basis of the condition of the space.

-I will comply with Maricopa County Environmental Services' regulations and no actions undertaken by my business shall constitute a hazard to the health or general well-being of any other person.

-I am responsible for obtaining all necessary State, County and local sales tax licenses as well as collecting and remitting to the proper taxing authorities all sales tax.

-My vendor space will comply with the Scottsdale Fire Department regulations including, but not limited to, equipping my space with a fire extinguisher and ensuring all appropriate display materials are flame retardant according to Fire Department Regulations.

-I am responsible for providing and setting up all display inside my space. No displays will extend outside of my 10x20 Booth area.

- Although no guarantee is made or implied, the Italian Association will make an effort to promote the vendors participating through various media partners. If requested, vendors will make every effort to assist in TV and Radio spots or other forms of media as needed.

-I understand that the Italian Association does not issue any refunds.

- I hereby acknowledge that I have read, understood and will comply with the terms and conditions as provided in this Consumable Vendor Participation Agreement.

Signature

Date

DEADLINES

-Logo image must be submitted in low resolution (jpg) and high resolution (EPS /AI) to info@italianasociation.org by Friday November 16, 2018.

-Proof of insurance must be submitted to the below address with the minimum of \$1 million general liability by Monday December 17th 2018.

-The submission of the **Participation Form** and **Consumable Vendor Participation Agreement** must be received by the Italian Association no later than **November 16th, 2018 with \$500.00 Deposit.**

See payment instructions here following.

- Spaces will be allocated on a first come first served basis
- Forms must be mailed, with your check or your CC info, to:

Attention Mr. Rao,
Italian Association
8020 E. Gelding Drive,
Suite 108
Scottsdale, AZ 85260.

Checks must be made payable to: Italian Association of AZ

For payments by Credit Card, please fill the following form:

Name On Credit Card: _____

Credit Card Type and No.: _____

CC Security Code: _____

CC Expiration Date: MM/YY

Address on Credit Card: No. & Street: _____

City, State, ZIP Code: _____

Amount:\$ _____

Dollars: _____

I herewith authorize the Italian Association to charge to my Credit Card the above stated amount:

Signature and Date: _____